

DEPARTMENTAL BUDGET INFORMATION

SENIOR CITIZENS (40)

MISSION

The mission of the Senior Citizens Department is to serve as an advocate, planning, research, monitoring and coordinating department, and to provide direct and indirect service, in order to ensure that senior citizen persons attain and/or maintain lifelong dignity and independence.

DESCRIPTION

By ordinance, the Mayor's Senior Citizens Commission serves as an advisory council to the Department. The Department's primary role is to facilitate the delivery of services and information to ensure the best possible quality of life for Detroit's older citizens. Departmental staff plans and conducts forums, workshops, programs and activities regarding issues of importance to seniors. Long-term strategies for improving the quality of life are developed and implemented by the department or through private or public collaborations.

The Department operates a telephone information and assistance service, sponsors a variety of educational forums and special events, develops reports on housing, health services, transportation and other concerns of Senior Citizens. Public/private collaborations, advocacy and service coordination are provided through a senior citizens action network.

Starting in 2002-03, the department now also performs consumer advocacy. The former Consumer Affairs Department provided consumer education and information, and worked to resolve disputes between consumers and businesses. This education mission will be carried out through the publication and distribution of pamphlets, articles and newsletters. Information will be disseminated through

public speaking, lectures, classes, media announcements and individual replies to questions that come in by phone or mail.

MAJOR INITIATIVES

To increase community awareness and recognition of senior citizens, the Department will continue to sponsor and assist in the planning of many activities: Mayor's Senior Appreciation Day; Senior Power Day; Community Meetings; and Centenarian Luncheon.

In 2002-03, we will also focus on integrating staff who performed the Consumer Advocacy function of the former Consumer Affairs Department to coordinate information sharing and outreach activities with our senior information and referral function.

PLANNING FOR THE FUTURE

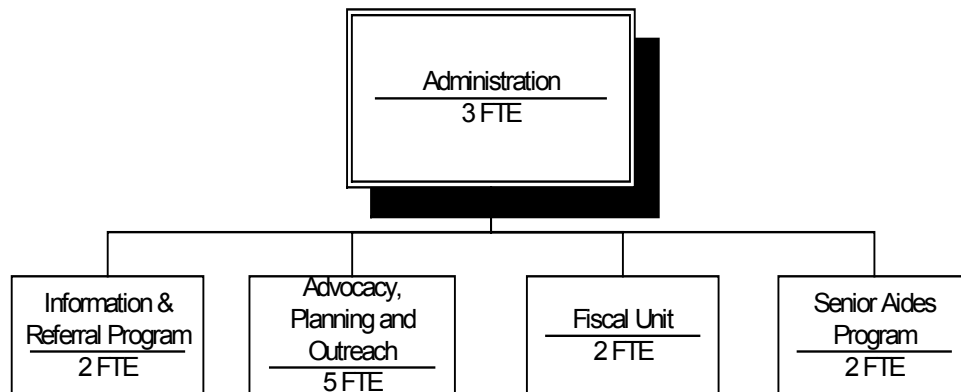
The Department will increase efforts in areas affecting the elderly special needs population: interdepartmental and inter-agency liaison participation to increase service coordination; collaborative resource development; consolidated research efforts for needs assessments and project evaluations; and technical assistance for providers and network coalitions.

The Senior Citizens Department has launched its "Older and Bolder" campaign. The campaign will focus on awareness of local issues and Seniors' ongoing involvement in those issues. In response to the Safe Streets Initiative, the Senior Citizens Department through its "Older and Bolder" campaign has contacted seniors throughout the city and encouraged them to get involved. Their participation reaches its peak between the hours of 7 am to 9 am and 2 pm to 4 pm by looking out windows,

DEPARTMENTAL BUDGET INFORMATION
SENIOR CITIZENS (40)

watching the streets, turning on porch lights
in the pre-dawn mornings and volunteering

for patrol.



PERFORMANCE GOALS, MEASURES AND TARGETS

Goals: Measures	2000-01 Actual	2001-02 Projection	2002-03 Target
Advocate federal, state and local policies/partnerships that will maximize the welfare of Detroit's elderly: Senior Commission Meetings	12	12	12
Conduct community outreach activities to ascertain unmet needs and to inform about programs, policies and legislation affecting elderly entitlements/services: Media information presentations	5	5	5
Provide accurate, user-friendly, efficient info/referral: Number of Units of Service	5,300	5,400	5,400
Maximize resources for high quality/efficient services: Interdepartmental coordination meetings	45	45	45
Enhance consumer safety: Complaints investigated	900	900	900
Complaints resolved	800	800	800

DEPARTMENTAL BUDGET INFORMATION
SENIOR CITIZENS (40)

EXPENDITURES

	2000-01		2002-03		
	Actual	2001-02	Mayor's	Variance	Variance
	Expense	Redbook	Budget Rec		Percent
Salary & Wages	\$ 1,074,371	\$ 560,717	\$ 656,031	\$ 95,314	17%
Employee Benefits	269,682	342,904	326,567	(16,337)	-5%
Prof/Contractual	52,046	744,134	706,500	(37,634)	-5%
Operating Supplies	10,214	10,700	10,428	(272)	-3%
Operating Services	180,876	194,379	179,216	(15,163)	-8%
Capital Equipment	18,546	-	-	-	0%
Other Expenses	359,052	341,324	369,957	\$ 28,633	8%
TOTAL	\$ 1,964,787	\$ 2,194,158	\$ 2,248,699	\$ 54,541	2%
POSITIONS	9	13	14	\$ 1	8%

REVENUES

	2000-01		2002-03		
	Actual	2001-02	Mayor's	Variance	Variance
	Revenue	Redbook	Budget Rec		Percent
Grant Shared Taxes	\$ 623,069	\$ 935,026	\$ 873,185	\$ (61,841)	-7%
Contrib/Transfers	264,450	155,088	155,088	-	0%
TOTAL	\$ 887,519	\$ 1,090,114	\$ 1,028,273	\$ (61,841)	-6%

**DEPARTMENTAL BUDGET INFORMATION
SENIOR CITIZENS (40)**

This Page Intentionally Blank